



## **2016 Spec Sheet TPSA Convention Program**

### **Page Specifications:**

Page size: 8.5 x 11

Full Page: Full Bleeds Available (Live Area 7.5 x 10)

Non-bleed Bordered Ad Live Area - Full Page 7.75 x 10.25 allowed

Half Page: No Bleeds Available

Horizontal: Half-Page 7.5 x 5

No Vertical Half-Page Allowed

### **Formats:**

*Preferred:* PDF (PDF X1-A specification)

*Accepted:* Native files

Photoshop any version

InDesign CC 2014

Print Optimized PDF with all images CMYK or K only 300 dpi and all fonts embedded.

All native files **MUST** be supplied with all support graphics and required fonts. Resolution requirements are to be satisfied by the client. Low-resolution graphics will be allowed on a case by case basis.

### **Access formats:**

Email to Christy Bowen at [cbowen@texaspackage.com](mailto:cbowen@texaspackage.com)